



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Smith, Tom/R/SEN/PA (15776)
SRCP - Stevens Reed Curcio & Potho(2056)
VONDERHEID, BETSY
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
POL/T SMITH/R/SEN/PA (114155)
National/Political
288/06332185

Invoice 631093
Inv Date 9/30/2012
Terms Net 30
Contract 332839
Bill Type Standard
Period 8/27/2012 - 9/30/2012

SRCP - Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

TOM SMITH 9/25
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/1/2012 10:58:36AM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		ELLEN/1						
	Spot	10:00:04AM-Elle	Day, Tu-1, W-1, Th-1, F-1	09/25/12 10:43AM (Tu)	00:30	Ellen	TS12TV12H	\$250.00	
	Spot	10:00:04AM-Elle	Day, Tu-1, W-1, Th-1, F-1	09/26/12 10:23AM (We)	00:30	Ellen	TS12TV12H	\$250.00	
	Spot	10:00:04AM-Elle	Day, Tu-1, W-1, Th-1, F-1	09/27/12 10:55AM (Th)	00:30	Ellen	TS12TV12H	\$250.00	
	Spot	10:00:04AM-Elle	Day, Tu-1, W-1, Th-1, F-1	09/28/12 10:21AM (Fr)	00:30	Ellen	TS12TV12H	\$250.00	
2.0	Contract Line Remarks:		LATE NEWS/2						
	Spot	10:59:34PM-CHANNE	Per week (2), Tu, We, Th, Fr	09/26/12 11:14PM (We)	00:30	CHANNEL 11 NEWS AT 11P	TS12TV12H	\$2000.00	
	Spot	10:59:34PM-CHANNE	Per week (2), Tu, We, Th, Fr	09/27/12 11:13PM (Th)	00:30	CHANNEL 11 NEWS AT 11P	TS12TV12H	\$2000.00	
3.0	Contract Line Remarks:		NOON NEWS/3						
	Spot	11:59:04AM-Channel	Per week (3), Tu, We, Th, Fr	09/25/12 12:24PM (Tu)	00:30	Channel 11 News At Noon	TS12TV11H	\$275.00	
	Spot	11:59:04AM-Channel	Per week (3), Tu, We, Th, Fr	09/26/12 12:29PM (We)	00:30	Channel 11 News At Noon	TS12TV11H	\$275.00	
	Spot	11:59:04AM-Channel	Per week (3), Tu, We, Th, Fr	09/28/12 12:12PM (Fr)	00:30	Channel 11 News At Noon	TS12TV11H	\$275.00	
4.0	Contract Line Remarks:		JUDGE JUDY 4P/4						
	Spot	4:00:04PM-Judge Ju	Per week (3), Tu, We, Th, Fr	09/26/12 4:26PM (We)	00:30	JUDGE JUDY 4P	TS12TV12H	\$300.00	
	Spot	4:00:04PM-Judge Ju	Per week (3), Tu, We, Th, Fr	09/27/12 4:10PM (Th)	00:30	JUDGE JUDY 4P	TS12TV11H	\$300.00	
	Spot	4:00:04PM-Judge Ju	Per week (3), Tu, We, Th, Fr	09/28/12 4:19PM (Fr)	00:30	JUDGE JUDY 4P	TS12TV12H	\$300.00	
5.0	Contract Line Remarks:		NEWS 5-530P/5						
	Spot	5:00:00PM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	09/25/12 5:24PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TS12TV12H	\$800.00	
	Spot	5:00:00PM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	09/26/12 5:22PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TS12TV11H	\$800.00	
	Spot	5:00:00PM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	09/27/12 5:27PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TS12TV12H	\$800.00	
	Spot	5:00:00PM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	09/28/12 5:12PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TS12TV11H	\$800.00	
6.0	Contract Line Remarks:		NEWS 6-630P/6						
	Spot	5:58:34PM-Channel	Day, Tu-1, W-1, Th-1, F-1	09/25/12 6:11PM (Tu)	00:30	Channel 11 News At 6pm M-F	TS12TV11H	\$1000.00	
	Spot	5:58:34PM-Channel	Day, Tu-1, W-1, Th-1, F-1	09/26/12 6:14PM (We)	00:30	Channel 11 News At 6pm M-F	TS12TV12H	\$1000.00	
	Spot	5:58:34PM-Channel	Day, Tu-1, W-1, Th-1, F-1	09/27/12 6:13PM (Th)	00:30	Channel 11 News At 6pm M-F	TS12TV11H	\$1000.00	
	Spot	5:58:34PM-Channel	Day, Tu-1, W-1, Th-1, F-1	09/28/12 6:22PM (Fr)	00:30	Channel 11 News At 6pm M-F	TS12TV12H	\$1000.00	
7.0	Contract Line Remarks:		NEWS 6-7A/2						
	Spot	5:59:04AM-Channel	Day, Tu-1, W-1, Th-1, F-1	09/25/12 6:07AM (Tu)	00:30	Channel 11 News 6am	TS12TV11H	\$800.00	
	Spot	5:59:04AM-Channel	Day, Tu-1, W-1, Th-1, F-1	09/26/12 6:27AM (We)	00:30	Channel 11 News 6am	TS12TV11H	\$800.00	
	Spot	5:59:04AM-Channel	Day, Tu-1, W-1, Th-1, F-1	09/27/12 6:12AM (Th)	00:30	Channel 11 News 6am	TS12TV11H	\$800.00	
	Spot	5:59:04AM-Channel	Day, Tu-1, W-1, Th-1, F-1	09/28/12 6:23AM (Fr)	00:30	Channel 11 News 6am	TS12TV11H	\$800.00	
8.0	Contract Line Remarks:		JEOP 7-730P/8						
	Spot	6:59:29PM-Jeopardy	Day, Tu-1, W-1, Th-1	09/25/12 7:07PM (Tu)	00:30	Jeopardy	TS12TV12H	\$1250.00	
	Spot	6:59:29PM-Jeopardy	Day, Tu-1, W-1, Th-1	09/26/12 7:24PM (We)	00:30	Jeopardy	TS12TV11H	\$1250.00	
	Spot	6:59:29PM-Jeopardy	Day, Tu-1, W-1, Th-1	09/27/12 7:06PM (Th)	00:30	Jeopardy	TS12TV12H	\$1250.00	
9.0	Contract Line Remarks:		TODAY 7-8A/9						
	Spot	7:00:00AM- 8:00:00	Day, Tu-1, W-1, Th-1, F-1	09/25/12 7:58AM (Tu)	00:30	Today Show	TS12TV12H	\$625.00	
	Spot	7:00:00AM- 8:00:00	Day, Tu-1, W-1, Th-1, F-1	09/26/12 7:58AM (We)	00:30	Today Show	TS12TV12H	\$625.00	
	Spot	7:00:00AM- 8:00:00	Day, Tu-1, W-1, Th-1, F-1	09/27/12 7:58AM (Th)	00:30	Today Show	TS12TV12H	\$625.00	



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Spot		7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 7:58AM (Fr)	00:30	Today Show	TS12TV12H	\$625.00	
10.0	Contract Line Remarks: WHEEL 730P/10								
Spot		7:30:04PM-WHEEL	Per week (2),Tu,We,Th	09/25/12 7:41PM (Tu)	00:30	Wheel Of Fortune	TS12TV11H	\$1250.00	
Spot		7:30:04PM-WHEEL	Per week (2),Tu,We,Th	09/27/12 7:43PM (Th)	00:30	Wheel Of Fortune	TS12TV11H	\$1250.00	
11.0	Contract Line Remarks: TODAY 9-10A/11								
Spot		9:00:04AM-Today Si	Day,Tu-1,W-1,Th-1,F-1	09/25/12 9:57AM (Tu)	00:30	TODAY SHOW 9A	TS12TV11H	\$300.00	
Spot		9:00:04AM-Today Si	Day,Tu-1,W-1,Th-1,F-1	09/26/12 9:29AM (We)	00:30	TODAY SHOW 9A	TS12TV11H	\$300.00	
Spot		9:00:04AM-Today Si	Day,Tu-1,W-1,Th-1,F-1	09/27/12 9:59AM (Th)	00:30	TODAY SHOW 9A	TS12TV11H	\$300.00	
Spot		9:00:04AM-Today Si	Day,Tu-1,W-1,Th-1,F-1	09/28/12 9:30AM (Fr)	00:30	TODAY SHOW 9A	TS12TV11H	\$300.00	
13.0	Spot			09/29/12			1 preempt @ \$275.00	\$0.00	Program Change
14.0	Spot			09/30/12			1 preempt @ \$275.00	\$0.00	Program Change

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$27,075.00	Total Spots	37
Commission	(\$4,061.25)		
Net Total	\$23,013.75		